OLAN & JOHNSON

Building Sustainable
Brand Ideas & Strategy



Company Brochure

Let's turn ideas into unforgettable Brand Experiences

About Us

Who We Are

OLAN & JOHNSON is an indigenous, premium brand development agency based in Lagos. We specialize in crafting sustainable and impactful brand identities, driven by both strategic thinking and creative excellence.

Our Mission

To partner with businesses and organizations to discover, define, and deploy brand identities that resonate, endure, and differentiate.

Our Vision

To be the go-to agency in Africa for holistic, meaningful brand building.



Our Values

- Creativity & originality
- Strategic rigor
- Quality & craftsmanship
- Client-centered collaboration

In Brief

- Founded: 2009
- Business registration: CAC number BN2102698
- Team size: 11–20 employees
- Office / Address: Maryland Housing Estate, Ikeja, Lagos (Flat 2, Block 14)

What We Do

Brand Strategy & Positioning
Creating sustainable ideas and consultancy.

Visual Identity & Design
Logo design, typography, color systems, brand guidelines.

Print & Collateral
Digital prints, roll-up banners, stickers, window graphics, media walls vehicle branding, lamp post, bus stop branding.

Environmental & Spatial Branding
Retail environments, exhibition booths, environmental graphics, spatial wayfinding.

Digital Branding & Assets
Website branding, social media visuals, digital templates, UI brand application.

Production, Fabrication & Execution
Signage fabrication, material sourcing, installation, quality control, bottle glorifiers.

Brand Management & Support
Training and General consulting.

Our Process


STEP 01
Discovery & Insights
Deep dive into your business, Audience, Market, and Challenges.
STEP 02
Strategy & Concept
Define positioning, Messaging, Brand Direction.
STEP 03
Design & Development
Craft Identity, Visual Assets, Prototypes, Mockups.
STEP 04
Design & Development
Craft Identity, Visual Assets, Prototypes, Mockups.
STEP 05
Support & Evolution
Monitor performance, offer brand upkeep, refine over time.
OLAN & JOHNSON

Management Team



CEO, OLAN & JOHNSON ENTERPRISES

Jide Johnson

As CEO of OLAN & JOHNSON ENTERPRISES, I lead Nigeria's top-tier firm in display solutions and retail interior design, with a decade of growth in innovation and high-quality execution. We offer custom design & fabrication of FSUs/PDUs, retail fit-out & store interior design, visual merchandising, integrated lighting & finishes, and turnkey project delivery.

Our portfolio includes collaborations with high-profile clients (Moët Hennessy Nigeria, Viva Detergent, Laurent Perrier Champagne) and multi-disciplinary teams delivering consistently excellent client satisfaction, on time and in budget. We are committed to expanding our capabilities, scaling operations, and staying ahead of design & retail trends.



General Manager

Charles Nakozi

Charles Nakozi is a purpose-driven professional with extensive experience in graphic design, branding, and production, and is also highly skilled in project management. He is known for his patience, attention to detail, and commitment to excellence in his craft.
Currently, Charles serves as the General Manager at Olan and Johnson Enterprises, where he continues to drive creativity, innovation, and organizational growth.



Business Development & Marketing

Faleti Mary Temitayo

Faleti Mary Temitayo is a results-driven Business Development and Marketing professional with strong expertise in customer relationship management. She is passionate about creating value, building trust, and driving growth through effective client engagement and strategic marketing.



Sales & Marketing

Vivian .C. Okpara

Vivian Chizaram Okpara is a creative marketer passionate about building brands that connect, inspire and drive results.



Creative Artist

Lambe Shola

Lambe Shola is a versatile creative Illustrator and 2D/3D Artist with a strong foundation in both traditional and digital art forms. With a passion for visual storytelling, Shola specializes in digital illustrations, paintings, and immersive 3D visuals, with a particular interest in interior design.

Portfolio & Case Studies



Hennessy Shelf in Store, Port Harcourt



1 3D Design



2 Final Outcome

Spirit & Wine Vault, Asaba

1

Before







Spirit & Wine Vault, Asaba

2

Final Outcome







Moet & Chandon Shelf in Store

Final Outcome









Moet, Hennessy & Glenmorangie PDUs Port Harcourt











Shoprite, Port Harcourt

Design/ Final Outcome







Billion Champagne, Spirit & Wine Vault, Asaba

Final Outcome





Martell
Shelf in Store

Final Outcome





Viva Plus
Shelf in store

Final Outcome





Barrels.ng, GRA, Lagos

Final Outcome



FSUs Ikeja, Lagos

Final Outcome





Laurent Perrier Champagne

Final Outcome





Canard-Duchene Mobile Bar

Final Outcome









Hennessy Unit, Lagos

Final Outcome





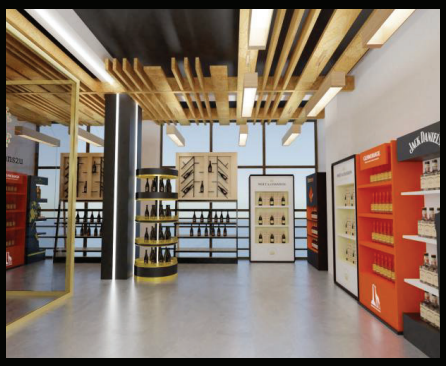


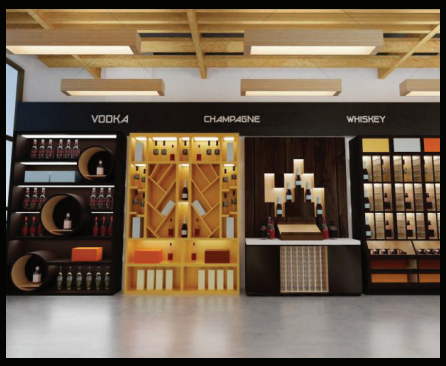
Outlet Branding

Final Outcome



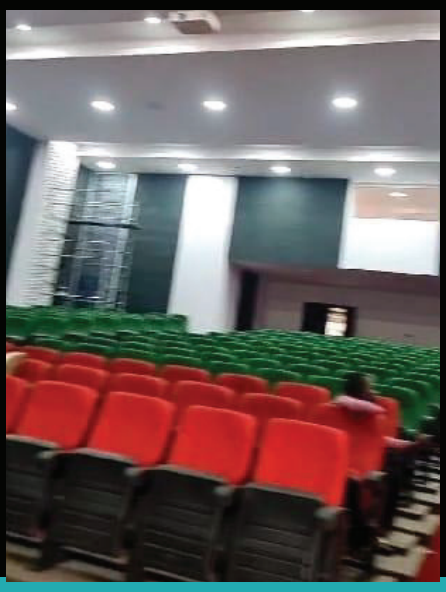




CNC Routing & Installation, Ogun State Project





Digital Prints







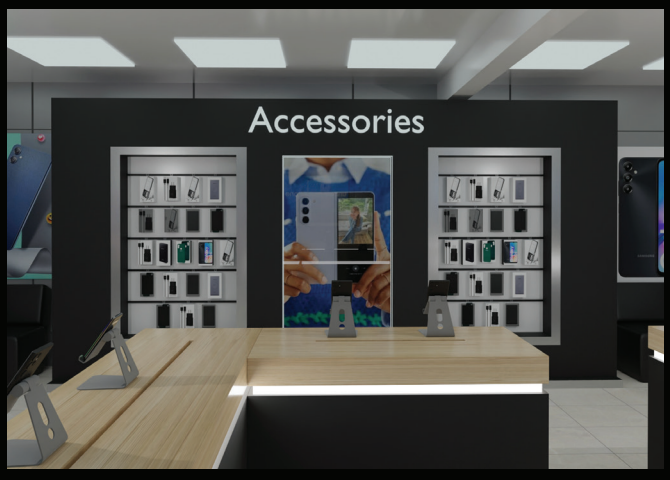
3D Designs


SAMSUNG
Galaxy Z Fold3 | Flip3 5G
Pre-order now
Hennessy
1765
Hennessy


FONDÉ EN 1868
CHAMPAGNE
CANARD-DUCHÊNE
FRANCE


CHAMPAGNE
CANARD-DUCHÊNE
FRANCE


SAMSUNG
Galaxy Z Fold3 | Flip3 5G
Pre-order now
samsung.com/my


Accessories


FOBBS
FOBBS


LAGOS
ABUJA
PORT HARCOURT
Veuve Clicquot


GLENMORANGIE
SINGLE MALT SCOTCH WHISKY
DELICIOUS BY DESIGN


GLENMORANGIE


ANGOSTURA
aromatic bitters


EST 1824
ANGOSTURA
CARIBBEAN RUM
1919


Baglietti


VECCHIA ROMAGNA
BRANDY 1820


Hennessy
1765


Hennessy
Hennessy
Hennessy


Hennessy
Hennessy


Hennessy


Hennessy


KAMIKI


KAMIKI


CHAMPAGNE
WHISKEY


VODKA
CHAMPAGNE
WHISKEY


The MACALLAN


The MACALLAN


MIGHTY BLUE
WINES


FRANCE 1743
MOËT & CHANDON
CHAMPAGNE






MOËT & CHANDON
CHAMPAGNE
MOËT & CHANDON
MOËT & CHANDON
MOËT & CHANDON


Viva


Viva
5x
Viva
ULTRA
STRENGTH
THANK YOU
Viva


SAYOSA
GLENMORANGIE
SINGLE MALT SCOTCH WHISKY
JOHNNIE WALKER
JAMESON
DELICIOUS BY DESIGN




HENNESSY
MARTIN
HENNESSY XO
MARTELL
HENNESSY
MARTIN

Bottle Glorifiers











Vehicle Branding











Signage


BESTBARGA
RECYCLABLE


BESTBARGAINS
HUB


GEBERIT
SANITARY WARES


THE REDEEMED CHRISTIAN


BACKYARD GRILLS
BYG
ESTABLISHED 2016
BYG
SHAWARM


GLENMORANGIE
SINGLE MALT SCOTCH WHISKY
LIQUOR
CENTRAL
WINE AND SPIRIT
24HRS
08173502199
THE BALVENIE



Why OLAN & JOHNSON/ Our Differentiators

- End-to-end brand services (from strategy through execution)
- Local agency with global standard & insight
- Strong fabrication / production capabilities
- Client-centric, collaborative approach
- Proven track record in signage / identity / environmental branding
- Emphasis on sustainability, quality, and brand consistency

Reach out today for a consultation

Contact

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Olan & Johnson Enterprises